



Statistics Netherlands

Book Seminar: Designing and Conducting Business Surveys

Statistics Netherlands is happy to invite you to the International Methodology Seminar, introducing the new textbook on:

Designing and Conducting Business Surveys

Statistics Netherlands, CBS-weg 11, Heerlen

Thursday, 12 September 2013

Programme: 10.00-17.00 hrs

Seminar participation is free of charge

Registration is required, as the number of participants is limited

Participants will receive a 20% discount on the purchase price of the book

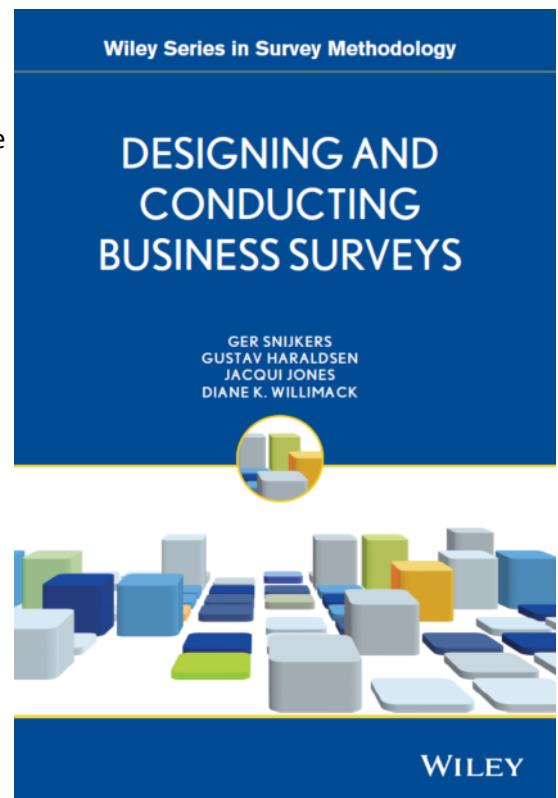
This how-to book, as based on the authors' long-standing experiences (at Statistics Netherlands, Statistics Norway, the UK Office for National Statistics, and the US Census Bureau), integrates the dispersed literature into a process-quality approach, and provides a coherent overview of the business survey process, from planning a survey to dissemination of statistics.

At the Seminar, the authors will provide an overview of issues discussed in this book, including:

- The business survey production process
- The business context
- Dealing with response burden
- Questionnaire communication and design
- Business survey communication
- Capturing, coding and cleaning survey data

Registration: Send an e-mail to Ger Snijkers (g.snijkers@cbs.nl) with your name and affiliation.

More information: For latest information on this seminar, see: www.cbs.nl/seminar-business-surveys.



More information on this book is available at www.Wiley.com

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